



Video installation views.
 Playa Punta Perla, Isla Aguada, Campeche, México. 2013
 Wooden cube size 200x200 cm
 4 video projections for each of its sides
 © Alejandro Pérez Falconi

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A campfire for Punta Perla

I produced the work *Fogata* during the Festival of Campeche's Visual Arts 2013. I was interested in documenting on video the beach of Puerto Real that is to 25 minutes from the city center but within the island (Ciudad del Carmen, Campeche, Mexico) and used the recordings for one video - installation that it would be set at another beach. They were like 15 days of going and coming, of exploring, playing and thinking at and about Puerto Real.

I remember that sometimes it would get back to the city at dusk and the darkness was embracing the road at the time that the electrical lights would be turned on. It is a beautiful landscape because the road is only a few meters from the sea. In Puerto Real I was lucky enough to get on tape a very thick storm that little by little covered the whole blue of the sky. I did sculptures combining the garbage with stones and branches, I took photographs of the birds as they ate the baits that the fishermen leave, I tried to play with the natural forces such as the waves and the wind, chased a dog to film how it defecated, among many other things.

Until one morning Eunice came with another colleague and together with my wife they helped me to get garbage from a perimeter of 400 meters; we gathered an enormous amount of waste forming a mountain that little by little in stop motion was covering the camera scope and erasing the landscape. Thanks to the Festival and Elmer's truck we took the waste to the

municipal dumping site (I remember that a lady asked us if we were part of some charitable association and I said to her that we were something like that).

From the beginning I was thinking how come up with an experience in which the spectator would feeling more immersed with the final work; the footage was thought to be projected on each frontal side of a 2 square meter cube on the sand of another beach, Punta Perla, Isla Aguada (that belongs to the continental land). I wanted with it to create a sort of reflection at the distance, which would bring us over from firm land to the island as telescopes. The videos that I projected were memories from another side across Punta Perla, that is to say, images of Puerto Real that is located in front of Punta Perla, across the sea.

At seven o'clock at night they all started to gather there and with the darkness the piece was fusing with the clouds and the environment. The people began to walk around the luminous cube and later they were sitting down simulating a strange meeting around a bonfire of a beach camp (the name Bonfire was suggested Michel Perez El Pollo on the same night). That day was excellent because in addition the wind was wonderful and there was fresh air and the waves of the sea made pleasant sounds. The piece was also made by the site and that was the intention.

Later the paella came and the reunion continued in a palapa (palm roof) where we ate and drank, getting to know each other and enjoying the time.

Alejandro Pérez Falconi. 2013



Mapa de la video instalación y zona de acciones
Ciudad del Carmen Campeche-Isla Aguada.
2013